# Medtronic

Engineering the extraordinary

**Medtronic Presents** 

# Digital Engineering Platform Automation

and Use Cases within the Medical Device Industry



October 2025 Arric McLauchlan Amin Joukar



Medical Device Industry
AGILE Paradigm
Example Use Case

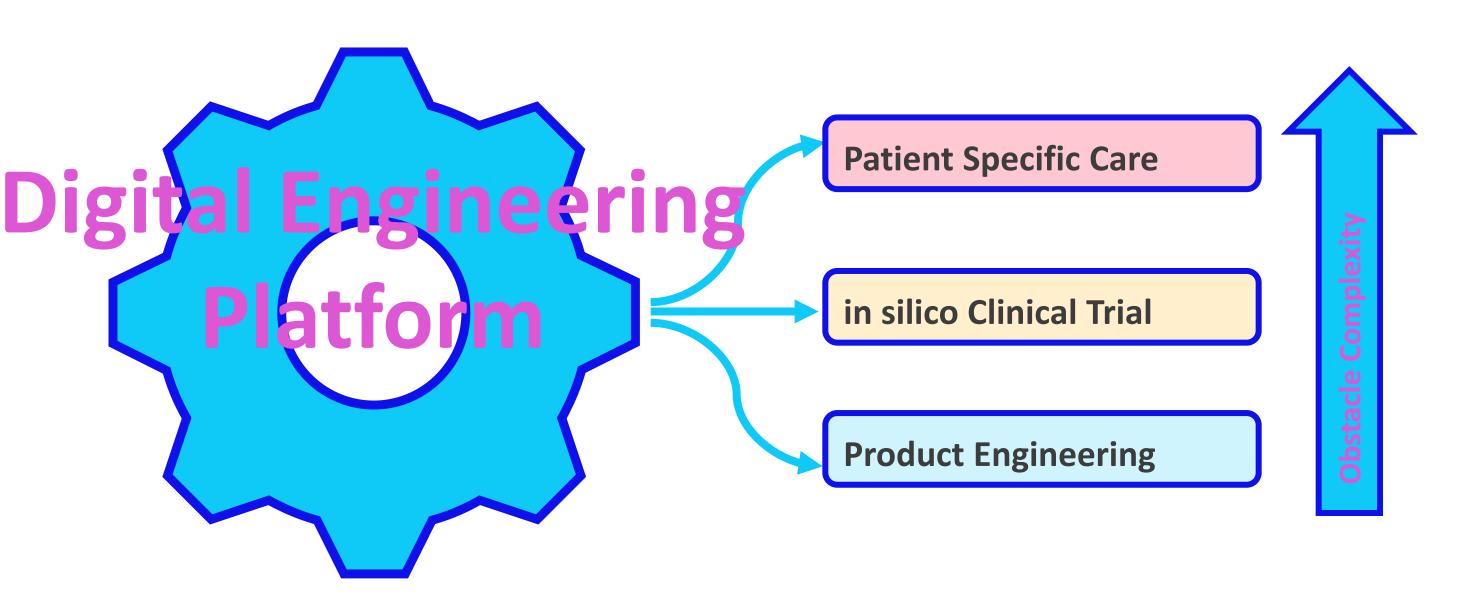


# Medical Device Industry

Product Development (and V&V) Process

# **Digital Engineering**

In the Medical Device Industry



In the General Industry

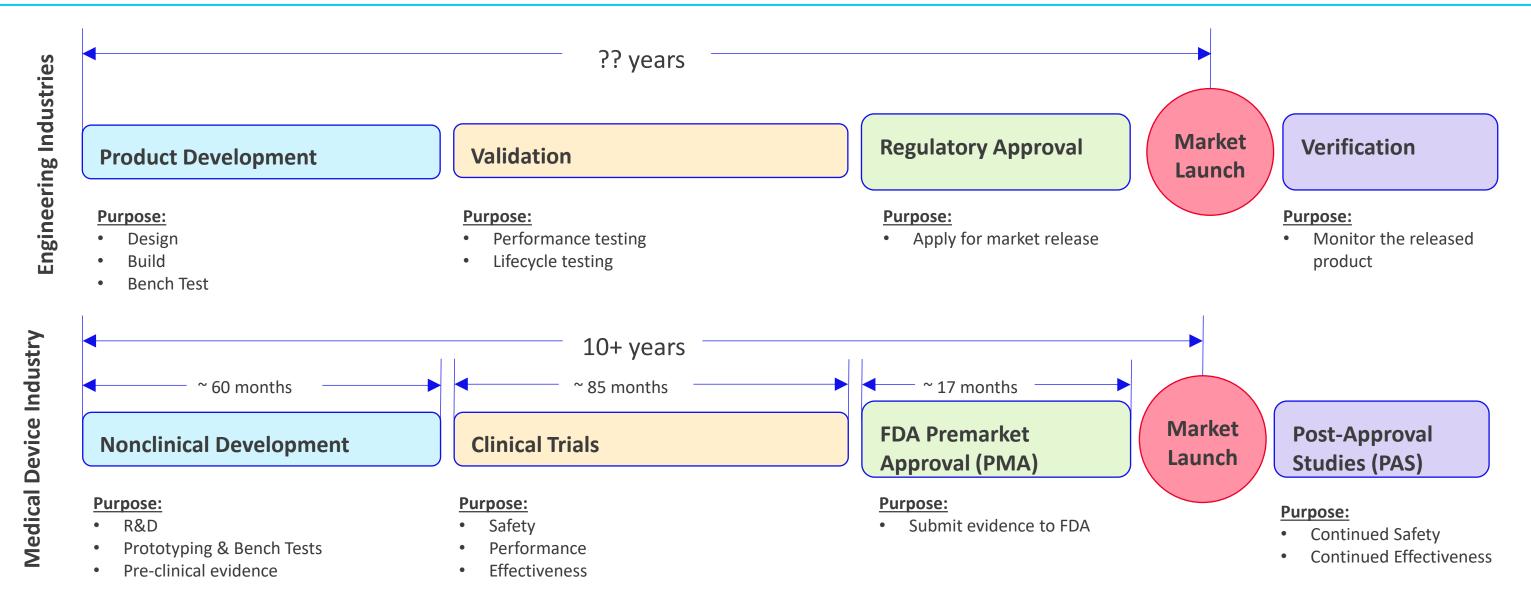


Chart and data adapted from:

In the Medical Device Industry

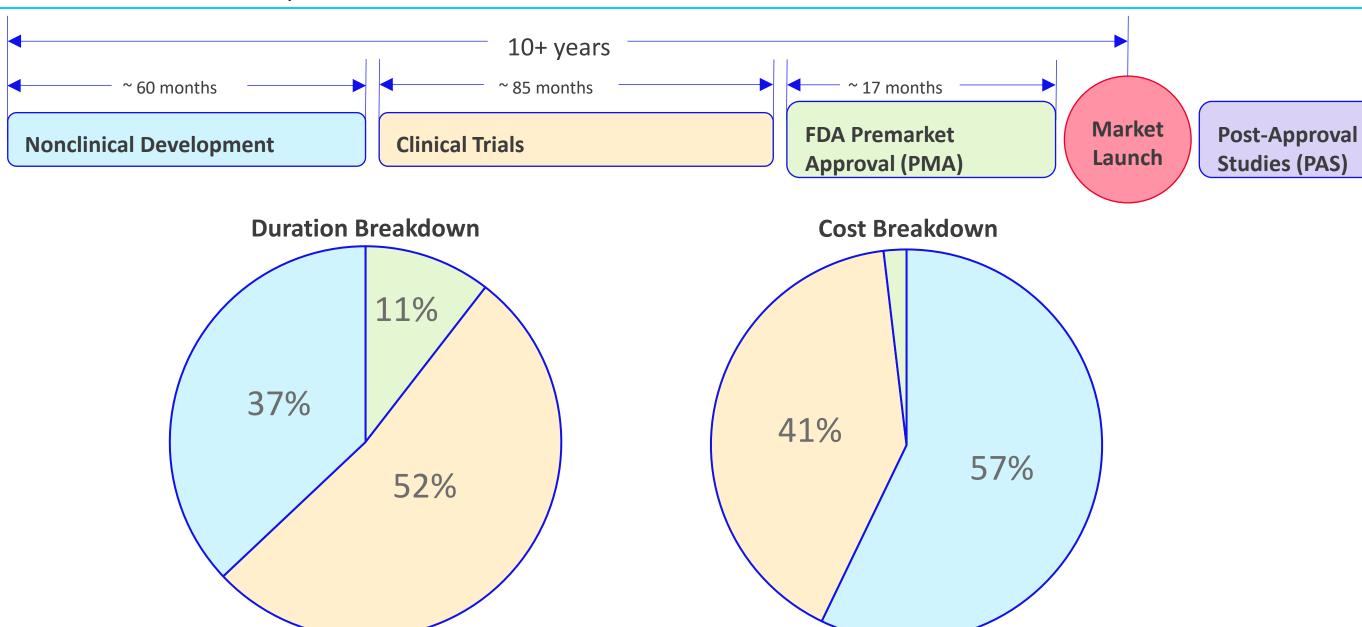
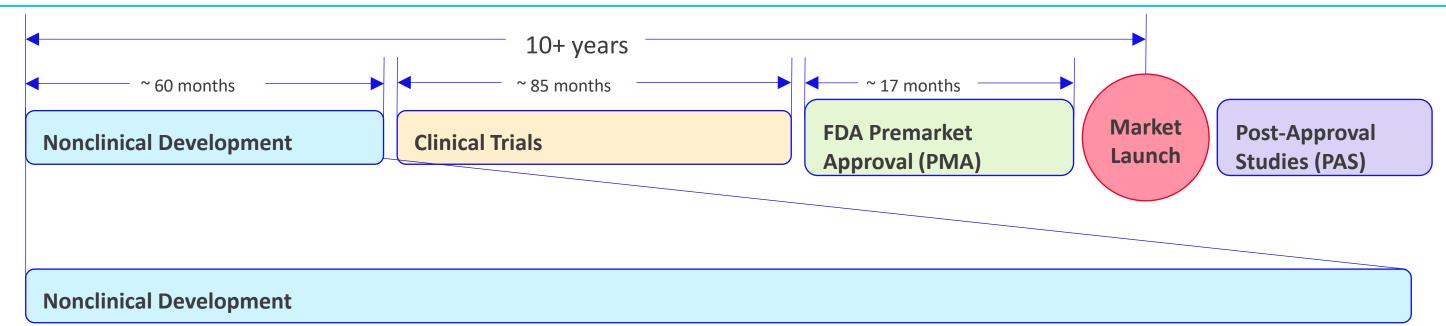


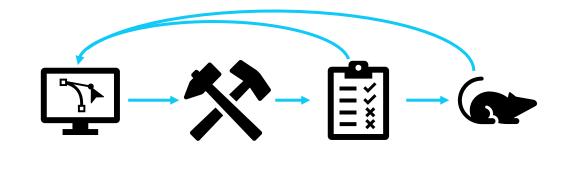
Chart and data adapted from:

#### Nonclinical Development



#### **Purpose:**

- R&D
- Prototyping & Bench Tests
- Pre-clinical evidence



**Total Cost**<sup>a</sup>:

\$20.0m

Prob. of Advancement	Prob. Of	Cost at	Capitalized
	Approval	Launch <sup>b</sup>	Cost <sup>c</sup>
46.9%	13.7%	\$60.8m	\$442.8m

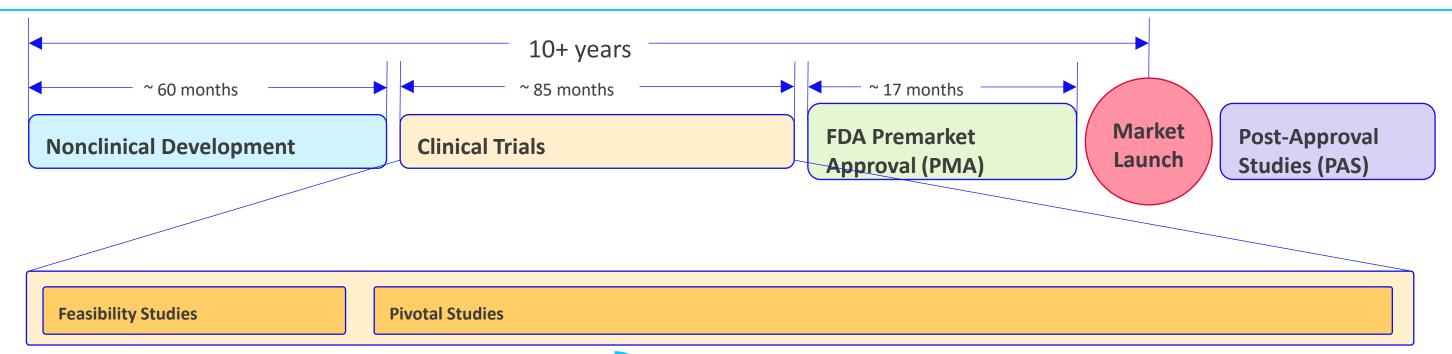
<sup>&</sup>lt;sup>a</sup> Represents the cash outlay at time of expense

Chart and data adapted from:

<sup>&</sup>lt;sup>b</sup> Represents the cash outlay adjusted for the cost of capital

<sup>&</sup>lt;sup>c</sup> Expected capitalized costs including the cost of capital and failures

#### **Clinical Trials**



#### **Purpose:**

- Safety
- Performance
- N=O(50) patients

#### **Duration:**

 $f(N) \sim 28$  months

#### **Cost per Patient:**

~\$30,000

#### **Total Cost**<sup>a</sup>:

f(N) ~ \$1.4m

#### **Purpose:**

- Safety
- Effectiveness
- N=O(500) patients

#### **Duration:**

 $f(N) \sim 57$  months

#### **Cost per Patient:**

~\$54,000

#### **Total Cost**<sup>a</sup>:

f(N) ~ \$30.7m

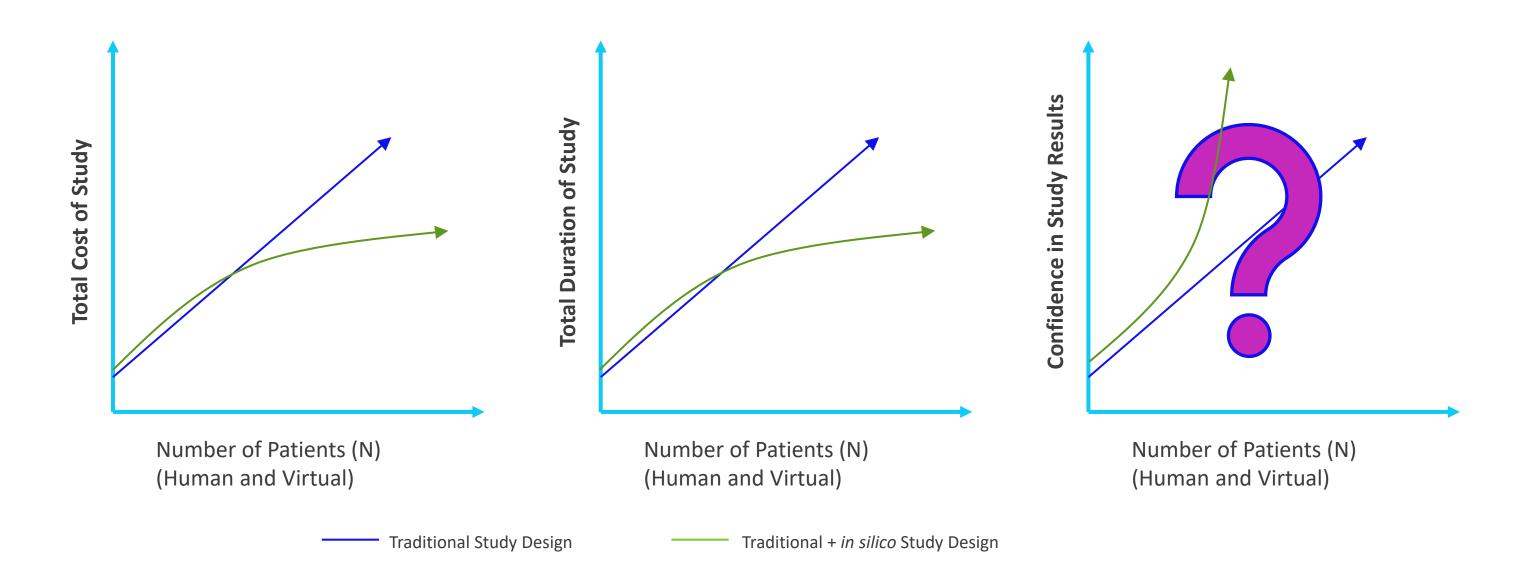
Phase	Prob. of Advancement	Prob. Of Approval	Expense at Launch <sup>b</sup>
Feasibility	48.0%	29.2%	\$2.9m
Pivotal	75.7%	60.9%	\$40.6m

<sup>&</sup>lt;sup>a</sup> Represents the cash outlay at time of expense

Chart and data adapted from:

<sup>&</sup>lt;sup>b</sup> Represents the cash outlay adjusted for the cost of capital

**Clinical Trials** 



# in silico Clinical Trials (ISCT)

**Truths and Misconceptions** 

## in silico Clinical Trials will NOT

1. Replace human trials

2. Be deterministic on their own

3. Have a clearly defined execution path

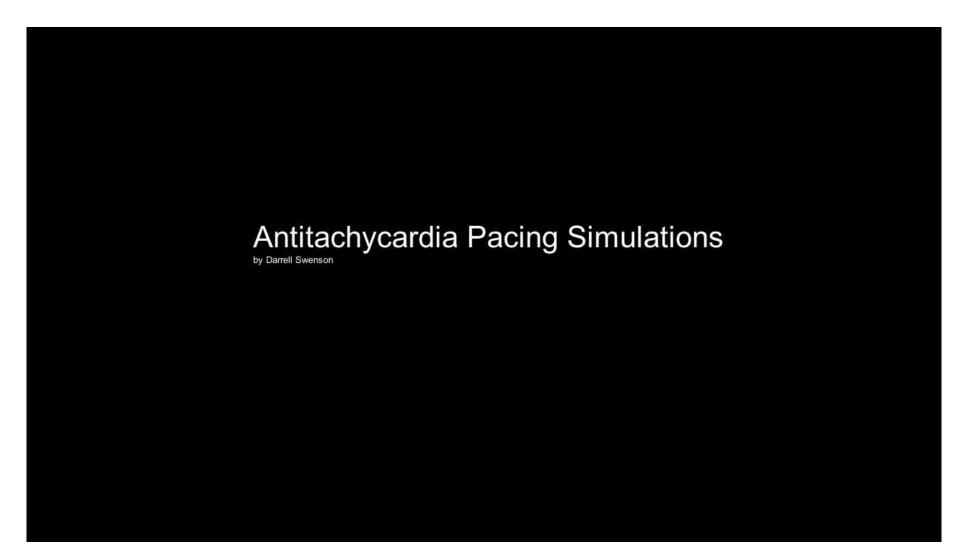
4. Result in less stringent medical devices regulations

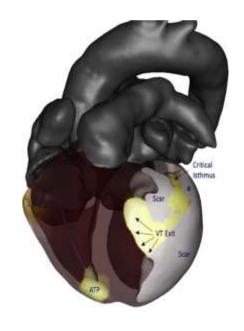
#### What in silico Clinical Trials are

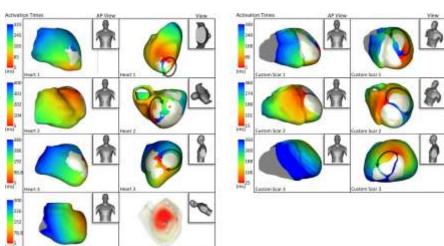
- 1. Intended to augment traditional clinical trials
- 2. in silico evidence supports regulatory submission, along with other necessary evidence based on risk level
- 3. The FDA "ISCT playbook" is an outline, but every submission will have unique requirements based on "Question of Interest" and "Context of Use"
- 4. The use of ISCT will result in more thorough investigation and evaluation of therapies, coupled with potentially quicker and cheaper access to the consumer

# in silico Clinical Trials (ISCT)

**Example Use Case** 







Images and video curtesy of:

Swenson DJ, Taepke RT, Blauer JJE, et al. Direct comparison of a novel antitachycardia pacing algorithm against present methods using virtual patient modeling. Heart Rhythm. 2020;17(9):1602-1608. doi:10.1016/j.hrthm.2020.05.009

# **Patient Specific Care**

And the Role of Modeling & Simulation

# **Patient Specific Care**

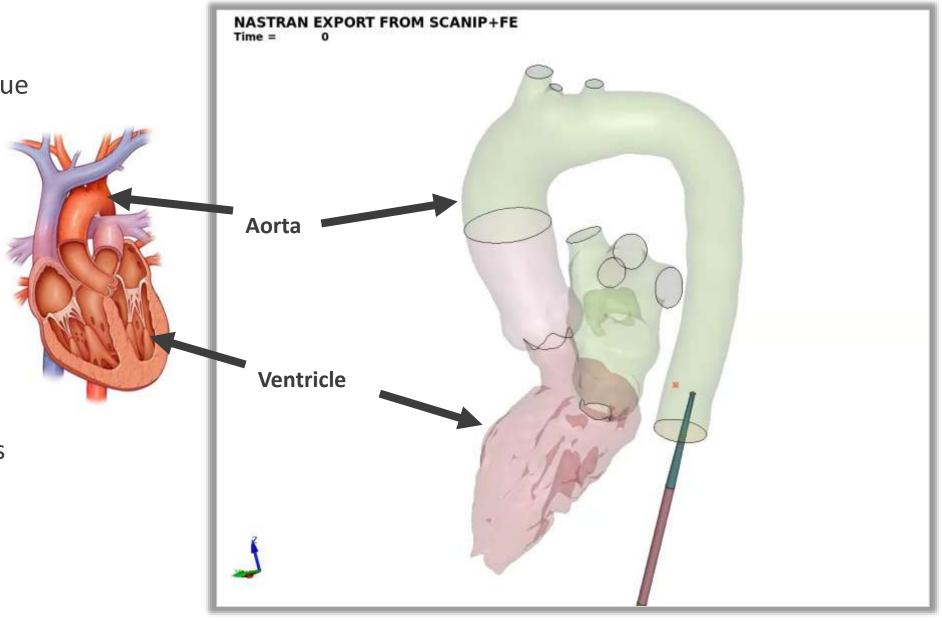
Tailoring medical decisions based on unique characteristics of each patient

- Anatomy
- Physiology
- Genetics
- Lifestyle
- Medical history

# **Role of Modeling & Simulation**

Modeling & Simulation can help Clinicians

- Predict a specific response
- Plan or train for a procedure
- Adjust for specific disease state



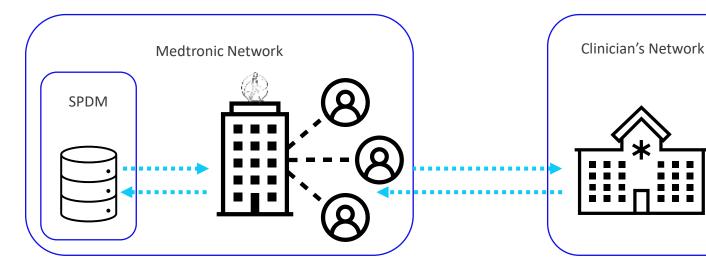
Video curtesy of:

Martin, David and David Nolan. "Role of Modelling & Simulation Tools in the Development of Transcatheter Heart Valve Devices at Medtronic." SIMULIA EuroNORTH Regional User Meeting. 2025.

# **Modeling & Simulation in the Medical Device Industry**

#### **Obstacles and Challenges**

- Regulatory & Clinical Alignment
- Data Acquisition & Consistency
- Logistics & Integration
- Security & Privacy
- Validation
- Data Retention & Access













Facilitating Collaborative Digital Engineering

#### Introduction

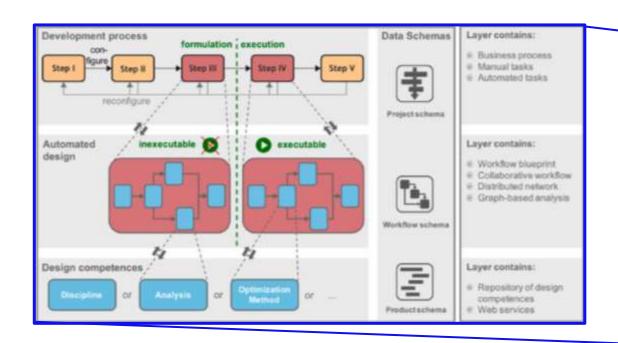
**Step I**: Define Requirements

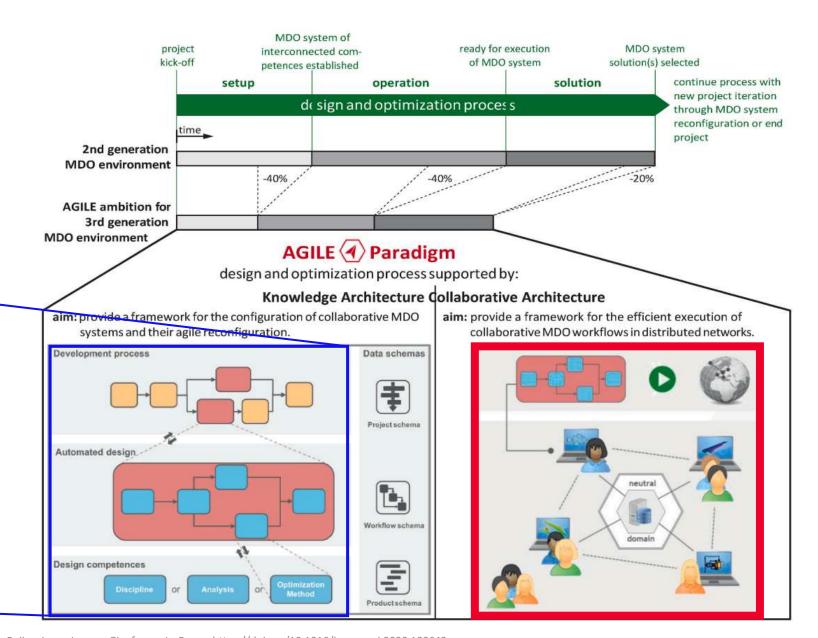
**Step II**: Specify competences

Step III: Formulate Problem Statement & Inexecutable Workflow

Step IV: Develop Executable Workflow

Step V: Execute Executable Workflow & Generate Results

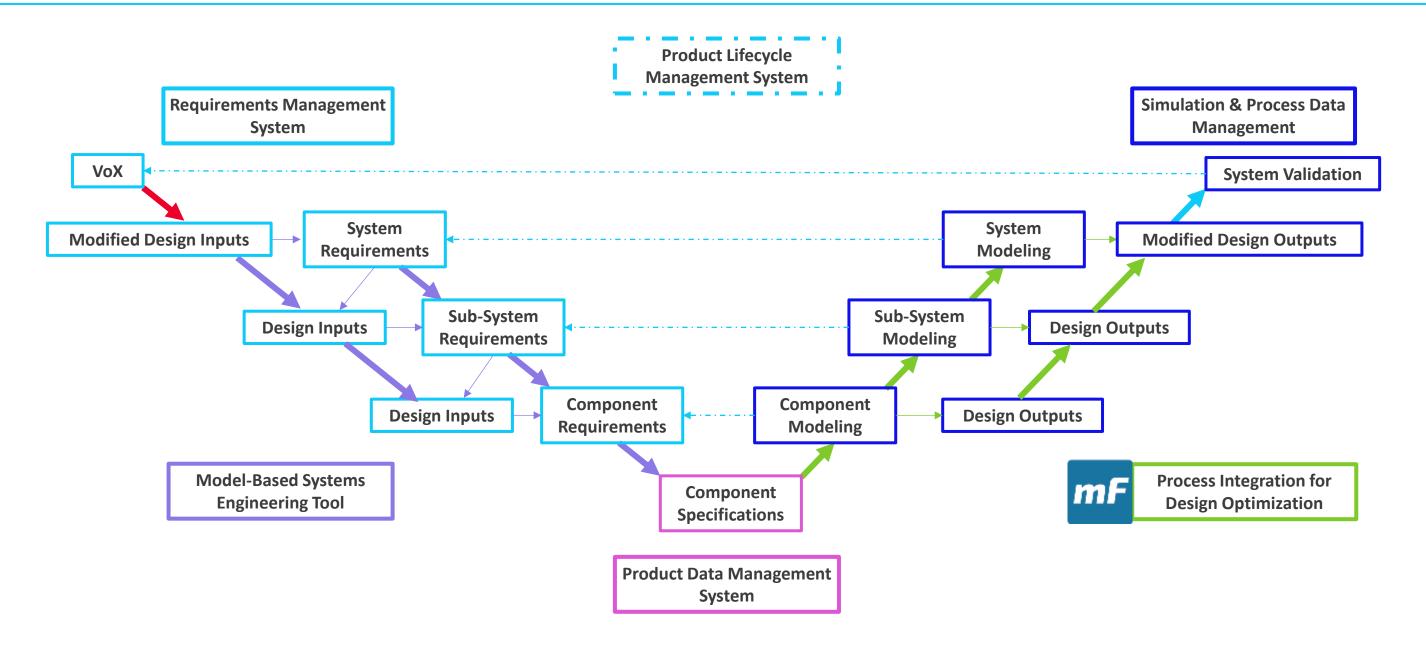




Knowledge architecture supporting the next generation of MDO in the AGILE paradigm, Imco van Gent, Benedikt Aigner, Bastiaan Beijer, Jonas Jepsen, Gianfranco La Rocca, https://doi.org/10.1016/j.paerosci.2020.100642.

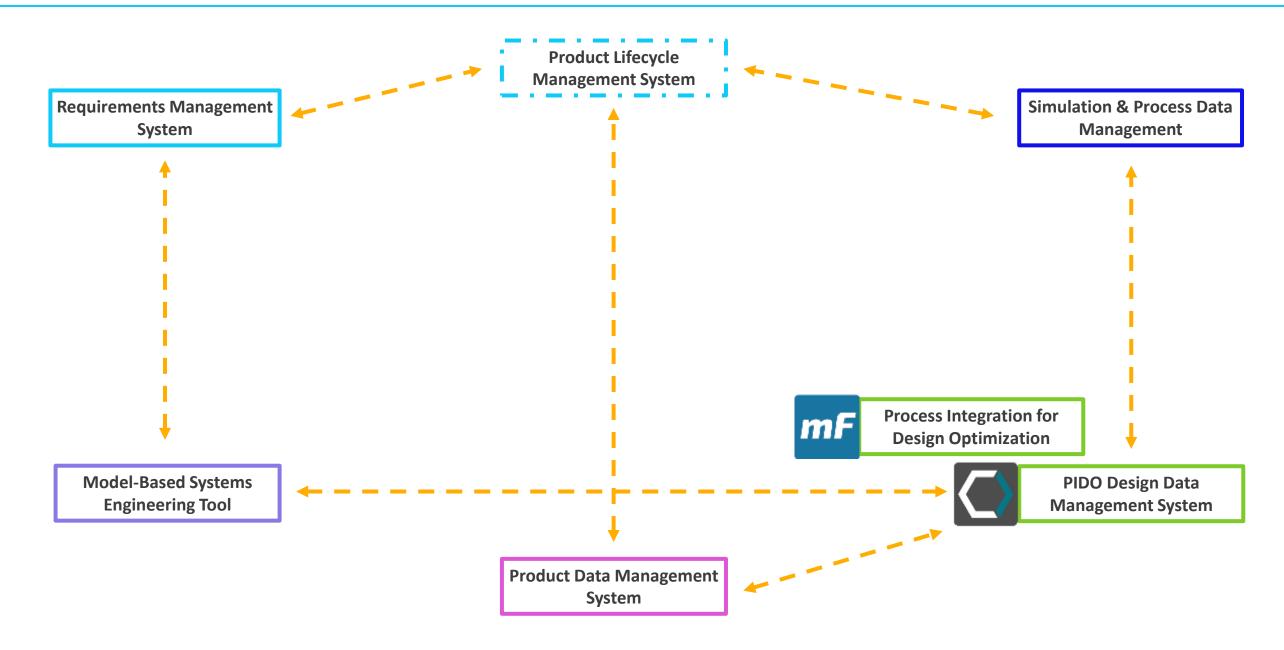
# **Digital Engineering Platform**

#### Medtronic's Collaboration Architecture



# **Digital Engineering Platform**

#### Medtronic's Collaboration Architecture



Roles, Responsibilities, and Players

## **AGILE Roles**

#### **Customer:**

- Specify Top Level Requirements
- **Analyze Output**
- Direct Reconfiguration (if required)

#### **Architect:**

- Manage Requirements
- Develop problem statement
- Develop solution process

#### **Integrator**:

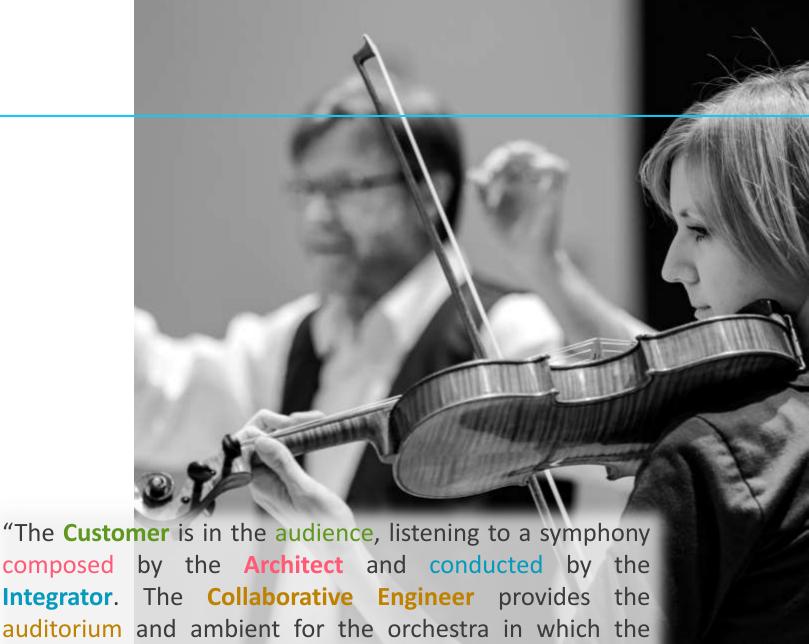
Convert roadmap into executable workflow

#### **Competence Specialists:**

- Domain experts
- Develop individual analysis models

#### **Collaborative Engineer:**

Supports Specialists in ensuring analyses are compliant with the requirements



composed by the Architect and conducted by the Integrator. The Collaborative Engineer provides the auditorium and ambient for the orchestra in which the Competence Specialists take on the role of the individual

musicians. -Moerland et. al.

Erwin Moerland, Pier Davide Ciampa, Sascha Zur, Erik Baalbergen, Nikita Noskov, Roberto D'Ippolito, Riccardo Lombardi, Collaborative Architecture supporting the next generation of MDAO within the AGILE paradigm, 2020 https://doi.org/10.1016/j.paerosci.2020.100637.

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# Medtronic Players

#### **Customer:**

- Clinical and Regulatory Agents
- Program Manager
- Systems Engineer
- Product Design Engineer

#### **Architect:**

- Design Automation Engineer
- Modeling & Simulation Engineers
- Systems Engineer

#### Integrator:

Design Automation Engineer

#### **Competence Specialists:**

- Modeling & Simulation Engineers
- CAD Designers

#### **Collaborative Engineer:**

- Systems Engineers
- Product Design Engineers
- Design Automation Engineer

Roles, Responsibilities, and Players

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## **AGILE RACI**

Step I: Define Requirements







C



Step II: Specify Competences



A



C



Step III: Formulate Problem Statement & Inexecutable Workflow







C



Step IV: Develop Executable Workflow



Α



C



Step V: Execute Workflow and Review Results











Roles, Responsibilities, and Players

## **AGILE Roles**

#### **Customer:**

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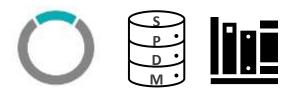
 Supports Specialists in ensuring analyses are compliant with the requirements

# **AGILE Integrations & Tools**













# Example Use Case

of the AGILE Paradigm for Product Development

# **Transcatheter Valve Replacement**

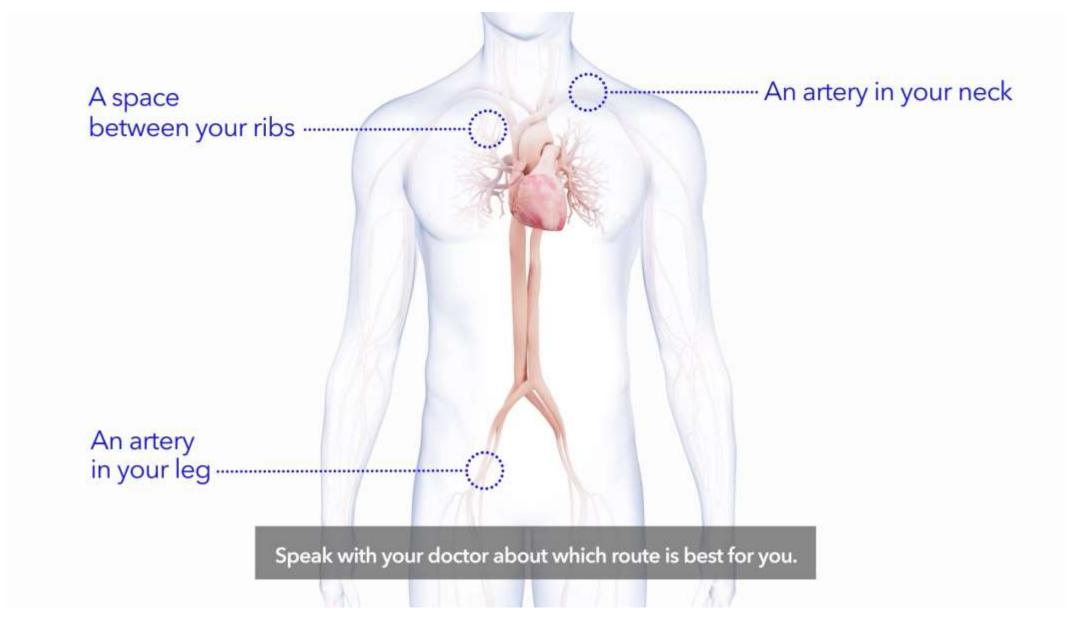
#### Device and Procedure Background







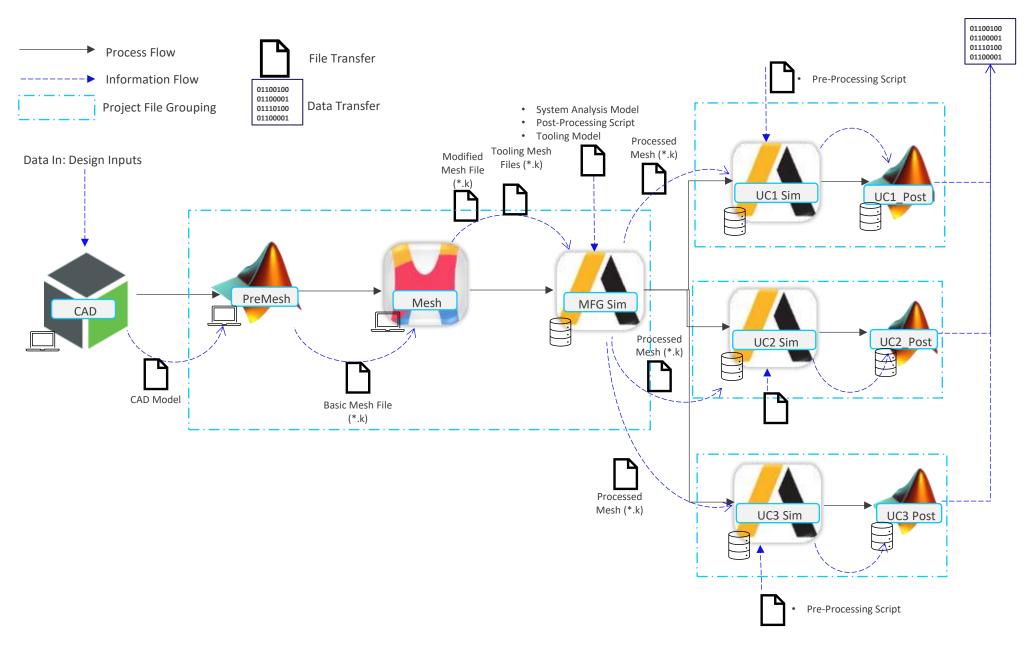


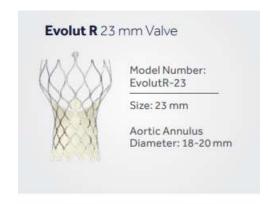


See full video on **YouTube** 

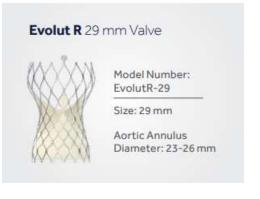
# **AGILE Knowledge Architecture**

#### **Workflow Architecture and Tools**



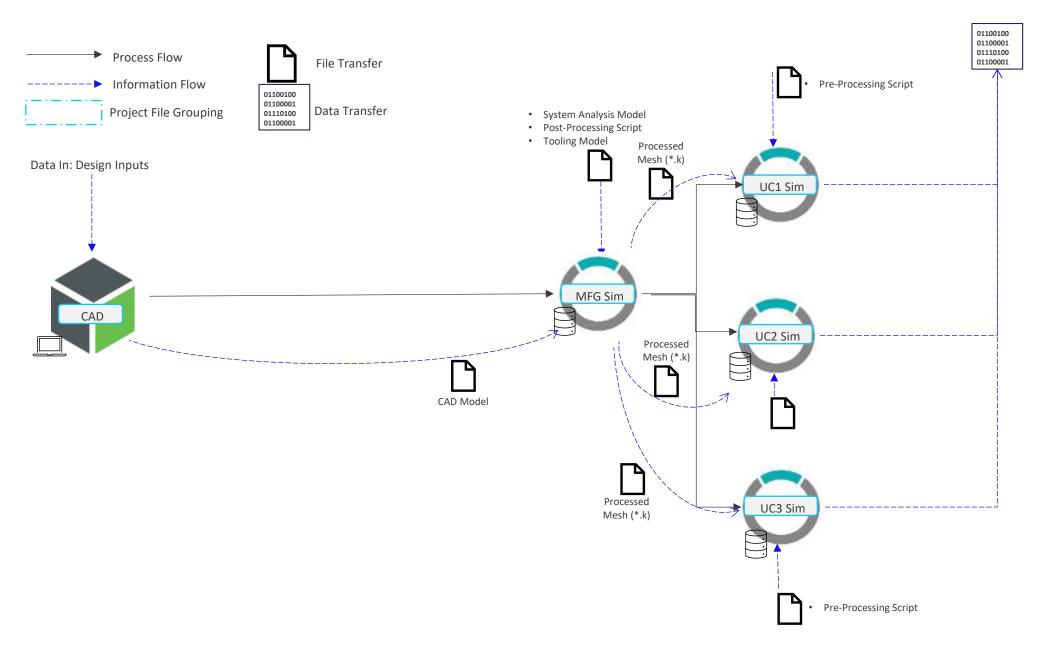


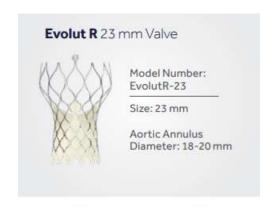




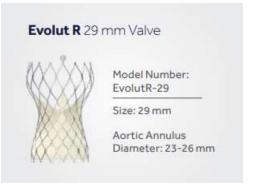
# **AGILE Knowledge Architecture**

#### **Workflow Architecture and Tools**









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# **AGILE Collaborative Architecture**

Roles, Responsibilities, and Players

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**Matthew Genovese** Pr. R&D Engineer



Arric McLauchlan Pr. Design Automation Engineer



Adithya Lakkur Venugopal Sr. FEA Engineer



**Arric McLauchlan** Pr. Design Automation Engineer



Adithya Lakkur Venugopal Sr. FEA Engineer



**Enda Boland** Sr. R&D Engineer

















**Amin Joukar** 

Sr. FEA Engineer

# **Structural Heart Valve Design**

Mult-Objective Design Optimization

# **Objectives:**

- Minimize SI (Type 1)
- Minimize SI (Type 2)
- Maximize MR
- Maximize PE

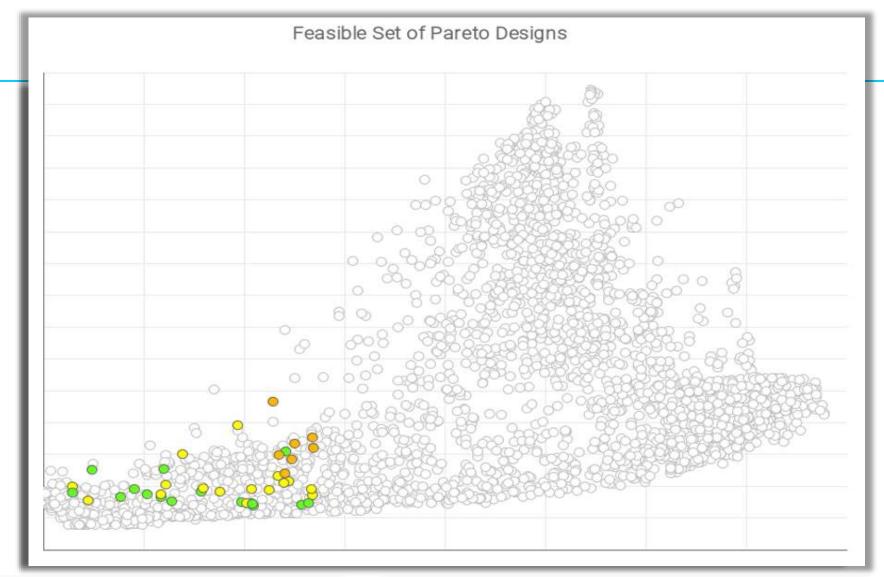
# **Optimization Algorithm:**

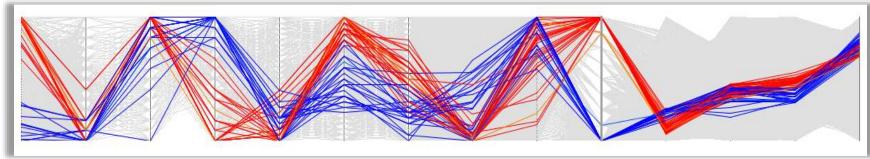
MOGA-II with ULH Space Filler

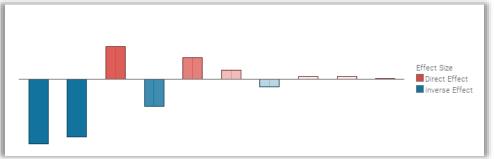
- 500 Generations
- 87 Agents

#### **Results:**

- 43,500 Designs Total
- 2,831 Non-Dominated Pareto Designs
- <u>39 Designs in Target Region</u>

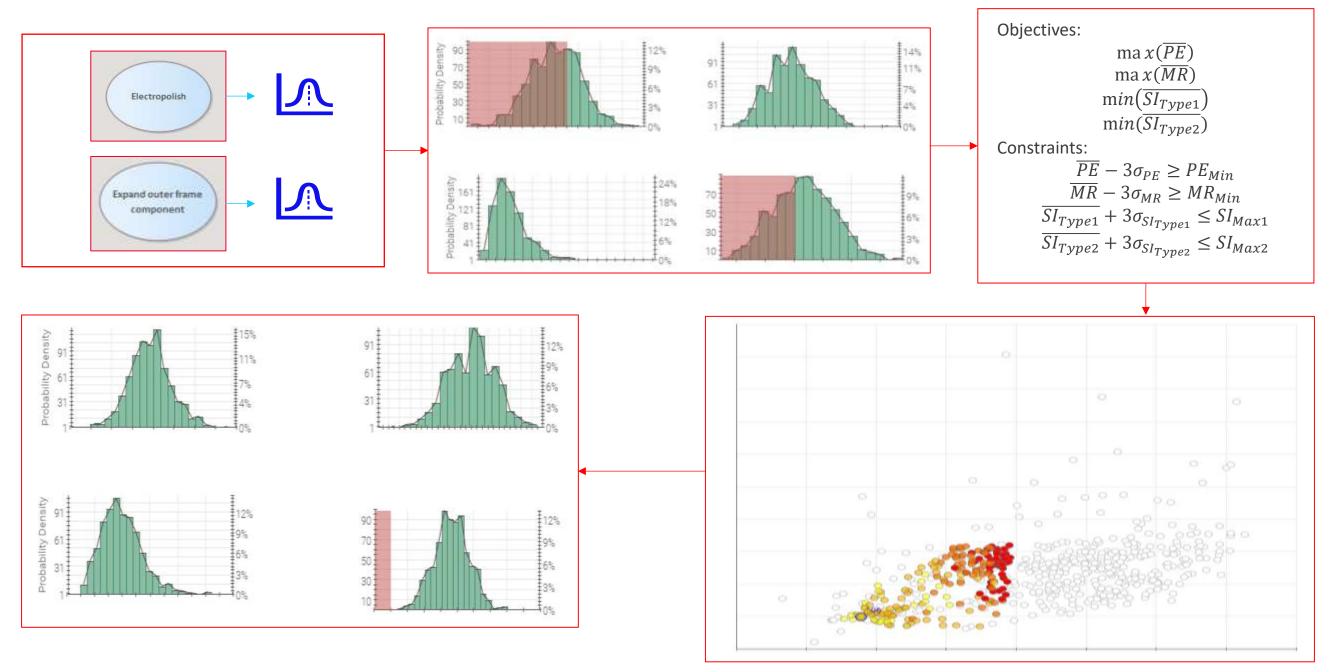






# **Structural Heart Valve Design**

#### Multi-Objective Robustness Design Optimization



#### **Testimonials**

"The collaboration process was seamless and highly impactful. By dividing responsibilities clearly, our team focusing on design and analysis, while [the Integrator] built and optimized the modeFRONTIER workflow, we were able to run large, complex DOE studies that would have otherwise taken much longer. The developed infrastructure not only automated repetitive tasks but also made the workflow robust and scalable, allowing us to explore more design space with greater confidence. This division of labor and the infrastructure [the Architect] provided had a direct impact on accelerating our program, enabling faster iteration and more informed design decisions."



This is a prime example of Medtronic playing big and leveraging its vast pool of technical talent. Our team has invested in a LS DYNA FEA workflow to speed up iteration and innovation. modeFRONTIER integration has built our existing workflow into a DOE power house coming online with multiple design limit DOE's just in time for our Phase 0 exit and Phase 1 work. Our speed through Phase 1 with an innovative design has a chance to be extremely fast, in part due to this collaboration.

# Medtronic

Engineering the extraordinary

# Thank You!



# References

Sertkaya A, DeVries R, Jessup A, Beleche T. Estimated Cost of Developing a Therapeutic Complex Medical Device in the US. *JAMA network open*. 2022;5(9):e2231609. doi:10.1001/jamanetworkopen.2022.31609

Swenson DJ, Taepke RT, Blauer JJE, et al. Direct comparison of a novel antitachycardia pacing algorithm against present methods using virtual patient modeling. Heart Rhythm. 2020;17(9):1602-1608. doi:10.1016/j.hrthm.2020.05.009

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Erwin Moerland, Pier Davide Ciampa, Sascha Zur, Erik Baalbergen, Nikita Noskov, Roberto D'Ippolito, Riccardo Lombardi, Collaborative Architecture supporting the next generation of MDAO within the AGILE paradigm, 2020 https://doi.org/10.1016/j.paerosci.2020.100637.